

# EUROPASS DIPLOMA SUPPLEMENT

## TITLE OF THE DIPLOMA (ES)

*Técnico Superior en Estilismo y Dirección de Peluquería*

## TRANSLATED TITLE OF THE DIPLOMA (EN)<sup>(1)</sup>

*Higher Technician in Styling and Hairdressing Management*

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(1) This translation has no legal status.

## DIPLOMA DESCRIPTION

**The holder of this diploma will have acquired the General Competence with regard to:**

Directing and supervising the development of hairdressing services, planning and performing cosmetic hair treatments and designing styling makeovers, respecting safety and quality criteria the environment and the premise “design for everybody”.

**Within this framework, the PROFESSIONAL MODULES and their respective LEARNING OUTCOMES acquired by the holder are listed below:**

### “Dermo-Trichology”

The holder:

- Characterizes the scalp, analyzing its structure and alterations.
- Characterizes the corneal skin appendages, analyzing its structure and alterations.
- Selects the means and the hair testing equipment, describing their scientific basis.
- Applies hair analysis protocol, sequencing performance phases and using trichological techniques.
- Designs protocols for cosmetic hair treatments, integrating technical, manual and cosmetology means.
- Develops customized treatment proposals, interpreting the previous analysis.

### “Technical and Cosmetics Resources”

The holder:

- Identifies the resources used in hairdressing processes, analyzing their typology and the regulations to be complied.
- Characterizes hair appliances, relating them to the effects produced by their specifications.
- Applies hair appliances, justifying the use protocol.
- Characterizes the capillary massage types, relating its effects with the techniques to be performed.
- Characterizes hair cosmetics resources, describing their components.
- Prepares cosmetic products, organizing elaboration operations.
- Selects hair cosmetics, relating its composition to its indications for use.
- Identifies special and innovative cosmetics, analyzing their effects and performance manual.

### “Hair Treatments”

The holder:

- Organizes the workplace, identifying the associated risks as well as the measures and the equipment for its prevention.
- Designs custom capillary solutions, interpreting the diagnosis data.
- Applies previous techniques to hair treatments, justifying their inclusion in the hair treatment.
- Performs manual and mechanical head massage, applying specific techniques and maneuvers.
- Applies personalized hair treatments, coordinating cosmetological, electroesthetical and manual techniques.
- Performs completion techniques and hair care advice, establishing guidelines for action.
- Evaluates the service quality, monitoring the process and analyzing the results.

### “Procedures and Hairdressing Techniques”

The holder:

- Develops technical protocols for permanent hair change, establishing operating procedures and process control.
- Elaborates techniques protocols for temporal hair change, establishing the sequence performance and identifying the resources to be used.
- Prepares hair colouring technical protocols, establishing the actuation sequence and identifying the resources to be used.
- Applies techniques prior to procedures, relating them to the hairdresser procedures and sequencing the necessary actions.
- Performs technical hairdressing processes, coordinating operations of shape and hair colour change.
- Controls the final result, according to the quality requirements of the process and applying completion techniques.

### **“Hairstyles for Audiovisual and Fashion Productions”**

The holder:

- Characterizes hairstyles throughout history, analyzing their elements, symbols and performing techniques.
- Carries out art project studies, analyzing the stage requirements.
- Develops a hairdressing technical proposal, interpreting documentation and applying IT tools.
- Organizes the workplace, selecting the means according to the proposal specifications.
- Performs hairstyles and upsweeps for social events, audiovisual productions, and fashion, using the selected processing techniques.
- Applies hair prostheses for hairstyles in social events and media productions, selecting the application techniques and the materials.
- Performs regional and ethnic hairstyles, analyzing the designs and the elements for its assembly.

### **“Hairdressing Styling”**

The holder:

- Characterizes the associated image styles to hair changes, analyzing the elements that comprise them.
- Creates image styles through hairdressing techniques, describing the new design development phases.
- Adapts styles to personal image, relating them to the analysis of personal, social and labour characteristics.
- Develops and presents makeover proposals through hairdressing styling, using supporting documentation and computer applications.
- Carries out male style changes, applying hair cutting techniques.
- Performs male hairstyles, applying techniques of design and configuration of beard and moustache.
- Evaluates the final result, applying measures to correct deviations.
- Develops new image maintenance programmes, establishing guidelines for action.

### **“Image Study”**

The holder:

- Manages the graphic documentation of image styles, organizing and storing information on paper and in computerised form.
- Carries studies on the external morphology of the human body, identifying the body proportions.
- Carries out the study of the face, analyzing facial features and using design tools.
- Determines iconological elements of the personal image, following the established guidelines.
- Analyzes the hairstyle, the makeup and the wardrobe, relating them to the requirements of social and labour events.
- Prepares image study reports, using supporting documentation and informatics applications.

### **“Management and Marketing”**

The holder:

- Applies techniques to organize the establishment of personal image, determining infrastructure and resources.
- Applies techniques of professional organization and coordination, identifying jobs and functions.
- Designs rules of care and interpersonal communication, analyzing its elements and applying ethical standards.
- Designs training and information plans, establishing the working procedure.
- Performs the technical management of the establishment, interpreting documentation and applying informatics tools.
- Develops the marketing plan, designing different strategies and actions.
- Organizes the implementation of advertising and merchandising techniques, analyzing their impact on the process of marketing products and services.
- Establishes quality criteria of personal image processes, evaluating the overall dynamics and proposing corrective measures.

### **“Special Care Hairdressing”**

The holder:

- Organizes the change or the maintenance of the image of users with special aesthetic needs, analyzing their needs and applying techniques of specific attention.
- Applies specific remedial care, determining technical realization.
- Manufactures wigs and hairpieces, applying clothing procedures and associated techniques.
- Places wigs and hair prostheses, performing adaptation, support and fit operations.
- Determines alternatives to hair prostheses, selecting textiles accessories and garments.
- Applies training techniques in personal care, setting the process phases.

### **“Physiological and Hygiene Processes in Personal Image”**

The holder:

- Determines health and hygiene rules applicable in aesthetic processes, relating the exposure to biological agents to health risks.
- Characterizes anthropometric components related to personal image and aesthetics, reviewing the overall structure of the human body.

- Identifies healthy nutritional guidelines, identifying their influence on the image.
- Characterizes the musculoskeletal system components involved in the application of cosmetic techniques, reviewing anatomical and physiological structure.
- Characterizes the internal components involved in the application of aesthetic techniques, reviewing its anatomical and physiological structure.
- Characterizes the components of the endocrine and nervous systems involved in the application of cosmetic techniques, reviewing anatomical and physiological structure.
- Establishes advisory guidelines on healthy habits, relating them to personal image processes.

#### **“Project on Styling and Hairdressing Management”**

The holder:

- Identifies the needs of the production sector, relating them to the relevant projects that may satisfy them.
- Designs projects related to the competences described in the diploma, including and developing their constituting stages.
- Plans the project implementation, determining the intervention plan and associated documentation.
- Defines the procedures for the project monitoring and control, justifying the selection of the variables and the instruments used.

#### **“Professional Training and Guidance”**

The holder:

- Selects job opportunities, identifying the different labour integration possibilities, and lifelong learning alternatives.
- Applies teamwork strategies, assessing their effectiveness and efficiency on the achievement of the company's goals.
- Exercises rights and complies with the duties derived from labour relationships, recognising them in the different job contracts.
- Determines the protective action of the Spanish Health Service in view of the different covered eventualities, identifying the different types of assistance.
- Assesses the risks derived from his/her activity, analysing the job conditions and the risk factors present in his/her labour setting.
- Participates in the development of a risk prevention plan for small enterprises, identifying the responsibilities of all the agents involved.
- Applies protection and prevention measures, analysing risk situations in the labour setting of the Higher Technician in Styling and Hairdressing Management.

#### **“Business and Entrepreneurial Initiative”**

The holder:

- Recognizes the skills related to the entrepreneurial initiative, analysing the requirements derived from the different job positions and business activities.
- Defines the opportunity of creating a small enterprise, assessing the impact on the sphere of action and incorporating ethic values.
- Carries out the activities for the setting-up and the implementation of a company, choosing the legal structure and identifying the associated legal obligations.
- Carries out the basic administrative and financial management activities of an SME, identifying the main accounting and tax obligations and filling in documentation.

#### **“On the Job Training”**

The holder:

- Identifies the structure and the organization of the company, relating them to the type of service provided.
- Applies ethical and work habits in the development of his/her profession, according to the job characteristics and the procedures established by the company.
- Participates in the organization of installations and resources, planning activities and assisting in the development of protocols for the company.
- Adapts hair treatments and care protocols for special users, collaborating in the execution and optimizing the available resources.
- Assembles hairstyles for audiovisual and/or social media, using hairdressing techniques and following the established procedures.
- Collaborates in the design and the implementation of hair style changes, analyzing the characteristics of the customer and applying cutting techniques.
- Sells products and services, developing marketing techniques.

### **RANGE OF OCCUPATIONS ACCESSIBLE TO THE HOLDER OF THE DIPLOMA**

The Higher Technician in Styling and Hairdressing Management works as director of processes in companies engaged in the hairdressing and in audiovisual and performing arts productions, where they develop individual and group tasks in

the functional areas of design and innovation, organization and provision of services, marketing, logistics, quality, health and safety and environmental management.

The most relevant occupations or jobs are the following:

- Technical Manager of hairdressing business
- Technical and Artistic Manager of hairdressing in audiovisual, performing and fashion productions
- Specialist in hair treatments
- Artistic hairdressing consulting
- Stylist
- Specialist in hair prostheses and hairpieces
- Counsellor-assessor in hairdressing business
- Expert in hair care of clients with special needs
- Technician in capillary analysis
- Hairdresser specialist
- Skilled worker in hair clinics and medical centres and cosmetic surgery
- Trade technician
- Image consulting
- Technical training in hairdressing
- Consulting and information demonstrator of hairdressing products and equipment
- Press Office specialist in image and hairdresser

### **AWARD, ACCREDITATION AND LEVEL OF THE DIPLOMA**

**Name of the body awarding the diploma on behalf of the King of Spain:** Spanish Ministry of Education or the different Autonomous Communities according to their areas of competence. The title has academic and professional validity throughout Spain.

**Official duration of the education/ training leading to the diploma:** 2000 hours.

**Level of the diploma (national or international)**

- NATIONAL: Non-University Higher Education
- INTERNATIONAL:
  - Level 5 of the International Standard Classification of Education (ISCED5).
  - Level 5 of the European Qualifications Framework (EQF5).

**Entry requirements:** Holding the Certificate in Post-Compulsory Secondary Education (Bachillerato) or holding the corresponding access test.

**Access to next level of education/training:** This diploma provides access to university studies.

**Legal basis:** Basic regulation according to which the diploma is established:

- Minimum teaching requirements established by the State: Royal Decree 1577/2011, of 4 November, according to which the diploma of Higher Technician in Styling and Hairdressing Management and its corresponding minimum teaching requirements are established.

**Explanatory note:** This document is designed to provide additional information about the specified diploma and does not have any legal status in itself.

### **COURSE STRUCTURE OF THE OFFICIALLY RECOGNISED DIPLOMA**

<b>PROFESSIONAL MODULES IN THE DIPLOMA ROYAL DECREE</b>	<b>CREDITS ECTS</b>
<b>Dermo-Trichology</b>	9
<b>Technical and Cosmetics Resources</b>	11
<b>Hair Treatments</b>	6
<b>Hairdressing Procedures and Techniques</b>	16
<b>Hairstyles for Audiovisual and Fashion Productions</b>	8
<b>Hairdressing Styling</b>	9
<b>Image Study</b>	6
<b>Management and Marketing</b>	6
<b>Special Care Hairdressing</b>	5

<b>Physiological and Hygiene Processes in Personal Image</b>	8
<b>Project on Styling and Hairdressing Management</b>	5
<b>Professional Training and Guidance</b>	5
<b>Business and Entrepreneurial Initiative</b>	4
<b>Work Placement</b>	22
	TOTAL CREDITS
	<b>120</b>
OFFICIAL DURATION (HOURS)	<b>2000</b>

\* The minimum teaching requirements shown in the table above comprise 55% official credit points valid throughout Spain. The remaining 45% corresponds to each Autonomous Community and can be described in the **Annex I** of this supplement.

## INFORMATION ON THE EDUCATION SYSTEM

