atingi

learn.
connect.
act.

A world in which digital learning is inclusive, accessible, relevant, and safe and secure for all

Introduction

Dr Dominic Orr

atingi Management

dominic.orr@giz.de

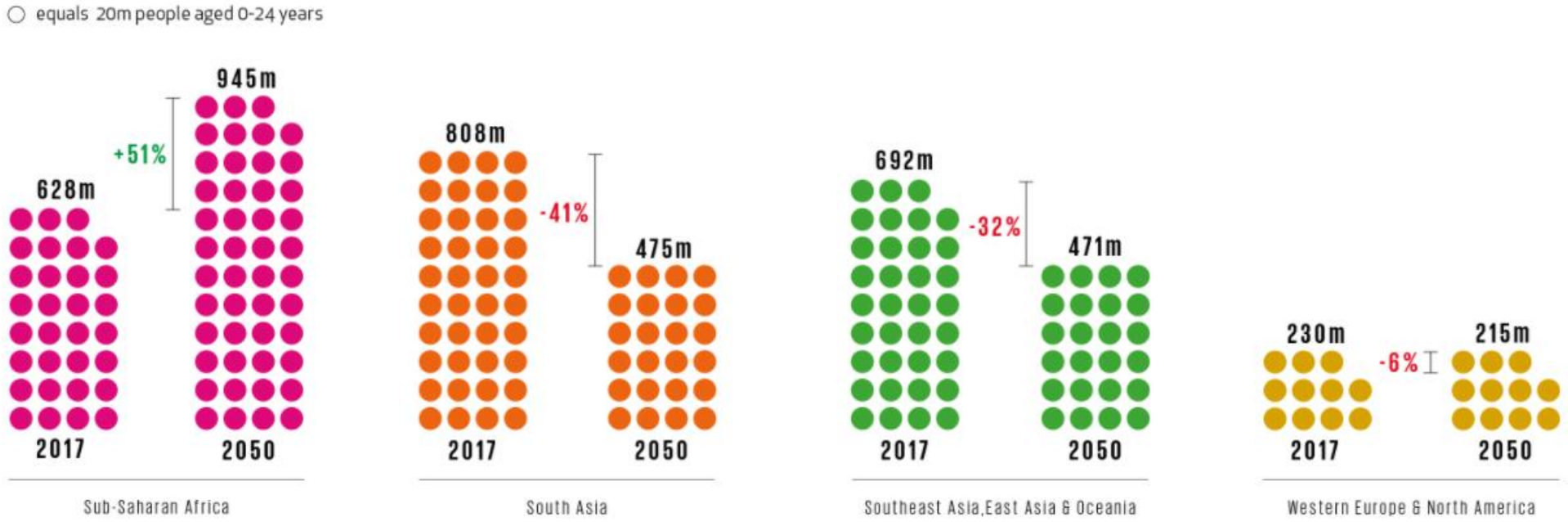
Olena Rusnak

Digital Learning Advisor & Country Coordinator Rwanda & Togo

olena.rusnak@giz.de

Demand based on global challenges

Africa‘s youth population is growing: more than half of Africa’s population is under the age of 25



Source: Bill & Melinda Gates Foundation, Goalkeepers Report 2018

Decreasing skills stability

Changes in technology, climate, and global economic integration are transforming the world of work globally, making it uncertain and hardly predictable, especially in Africa when these uncertainties meet a drastic increase in youth population.

IMF (2018): The Future of Work in Sub-Saharan Africa

Looking ahead – supporting different learning pathways

- Formal education system is too weak to address these challenges and prepare young people to meet current and future labour market needs

- Access to technology, connectivity, increase in non-formal (upskilling, reskilling) training opportunities and more flexible learning pathways are necessary steps to address this challenge

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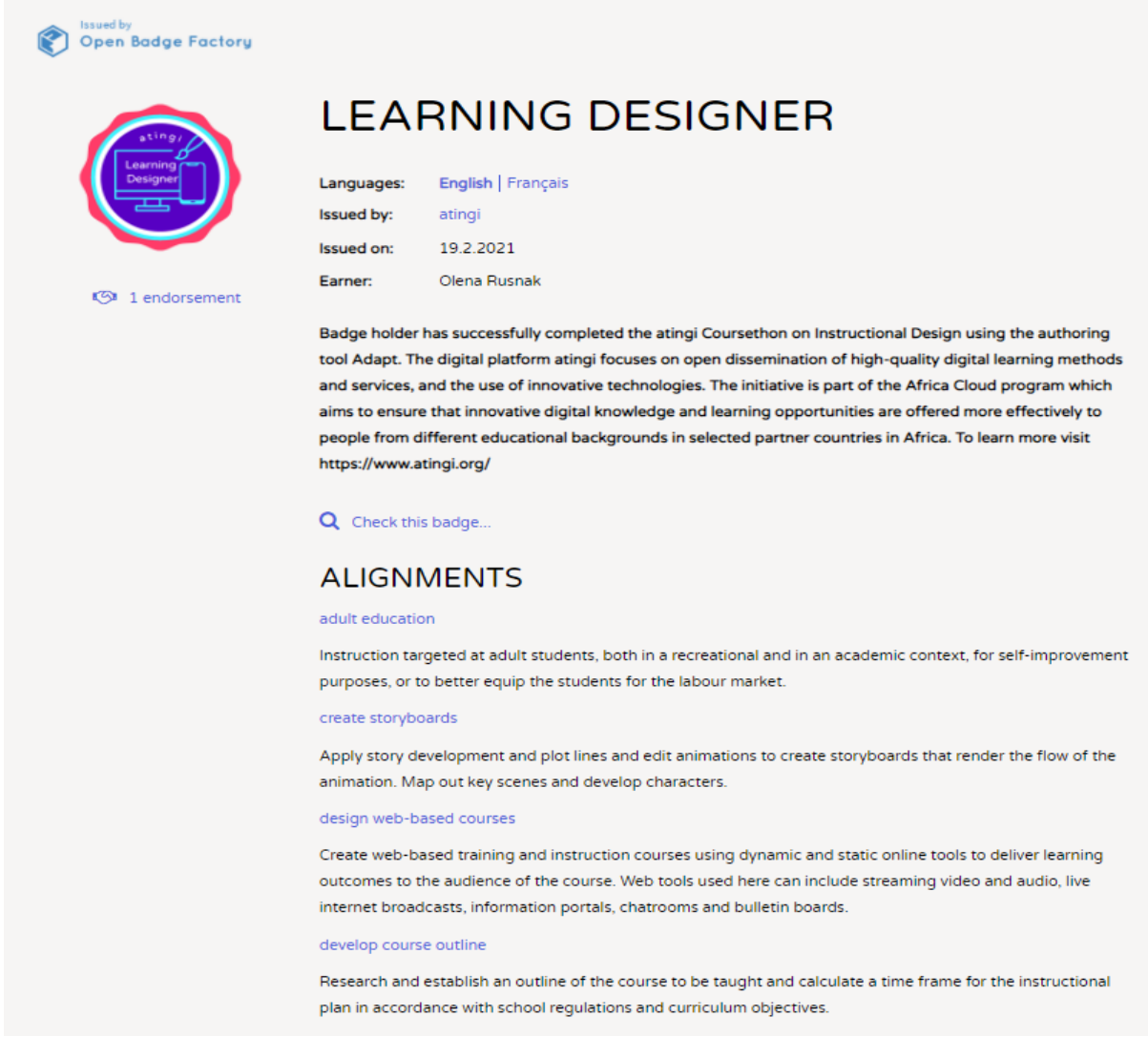
Micro-credentials and the atingi learning platform

At atingi, we use digital micro-credentials based on IMS Global Open Badge Standard

- Open Badges support competency-based approach to online training development
- They can be aligned with national or international skills frameworks such as ESCO
- They can be endorsed by third parties (like employers) creating more value for the learners
- They are interoperable across platforms



eAcademy
Tourism & Hospitality

Recognition of prior learning
in cooperation with the private sector

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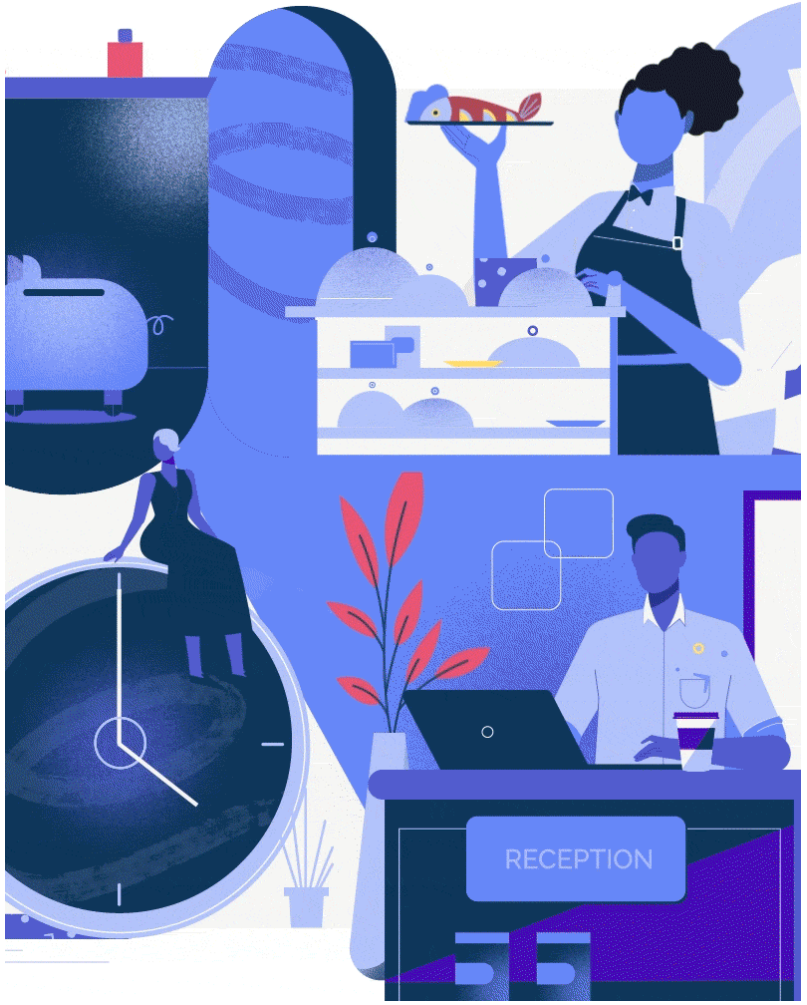
The problem... recognition

Millions of people with years of **practical experience** in tourism and hospitality lost their employment during the COVID-19 Crisis.

Many of them **do not have formal (vocational) education certification** and originally entered the job market informally.

Many cannot provide credible **evidence** from employers or otherwise for their competencies and skills.

Now they need to prove their competencies (**“recognition of prior learning”**) they claim with their CV („work and life experience“) to be competitive on the labour market and find new employment.



A cumulative learning pathway

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Digital Tour Guiding | Learner Pathway

1

- Learner completes the 8 micro-learnings.
- The assessments for these courses target the cognitive level: KNOWLEDGE.
- They earn a compound badge [BRONZE].

Achievement Title

Digital Tour Guiding | Learner Pathway

2

- Learner continues to pursue other courses.
- These assessments target the cognitive level: APPLICATION.
- They complete required fieldwork.
- They complete an internship recognized by the sector [could be a partnership].

Achievement Title

Course name [included field assignment]

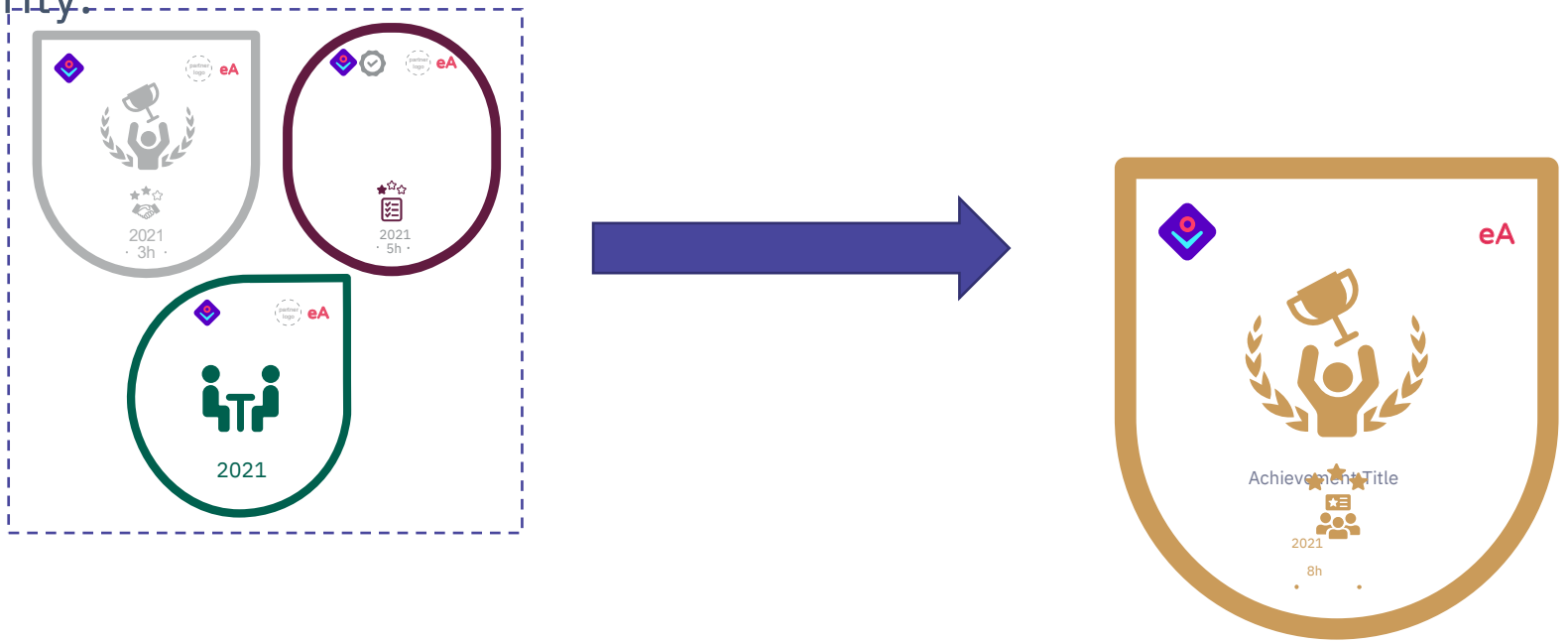
Course name [included internship]

Achievement Title

Digital Tour Guiding | Learner Pathway

3

- Learner pursues industry certification.
- Learner also receives a special award badge by assessor.
- Learner gains professional membership to recognized tourism/sector related authority.



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https://www.atingi.org/