



atingi



learn.  
connect.  
act.

A world in which digital learning is inclusive,  
accessible, relevant, and safe and secure for all



# Introduction



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Olena Rusnak

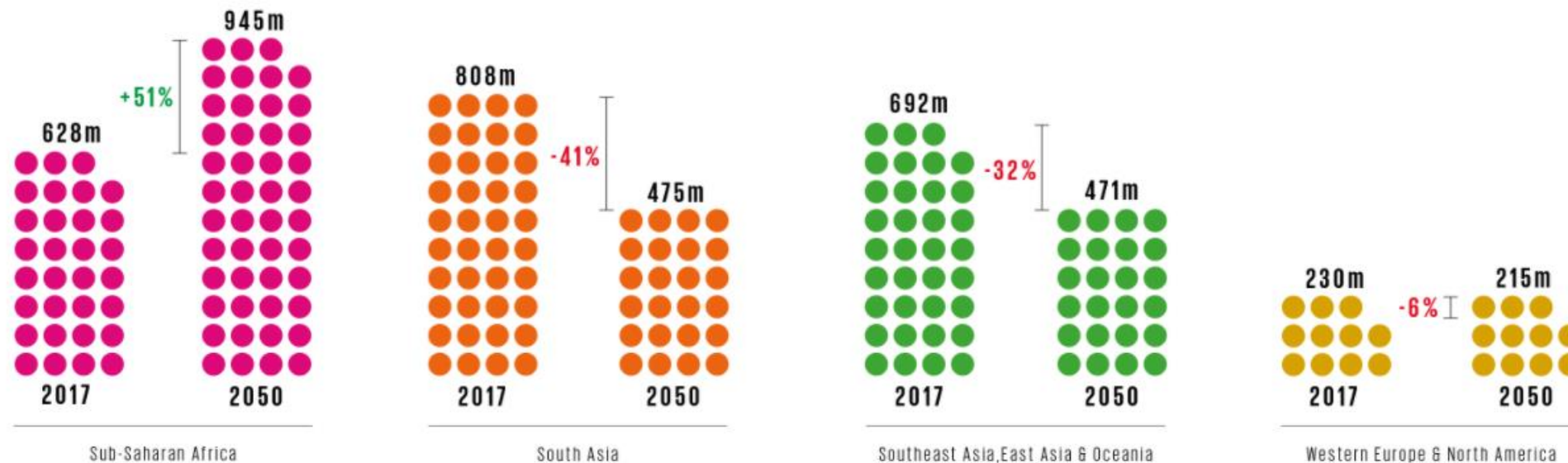
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# Demand based on global challenges

Africa's youth population is growing: more than half of Africa's population is under the age of 25

○ equals 20m people aged 0-24 years



Source: Bill & Melinda Gates Foundation, Goalkeepers Report 2018

## Decreasing skills stability



Changes in technology, climate, and global economic integration are transforming the world of work globally, making it uncertain and hardly predictable, especially in Africa when these uncertainties meet a drastic increase in youth population.

*IMF (2018): The Future of Work in Sub-Saharan Africa*

# Looking ahead – supporting different learning pathways

- Formal education system is too weak to address these challenges and prepare young people to meet current and future labour market needs
- Access to technology, connectivity, increase in non-formal (upskilling, reskilling) training opportunities and more flexible learning pathways are necessary steps to address this challenge



# Micro-credentials and the atingi learning platform



At atingi, we use digital micro-credentials based on IMS Global Open Badge Standard

- Open Badges support **competency-based approach** to online training development
- They can be **aligned with** national or international **skills frameworks** such as ESCO
- They can be **endorsed** by third parties (like employers) creating more value for the learners
- They are **interoperable** across platforms

Issued by  
Open Badge Factory

A circular badge with a red border and a blue center. The center contains the text "Learning Designer" and a small icon of a computer monitor with a pencil. The word "atingi" is written in a small font above the text.

1 endorsement

## LEARNING DESIGNER

Languages: [English](#) | [Français](#)

Issued by: [atingi](#)

Issued on: 19.2.2021

Earned by: [Olena Rusnak](#)

Badge holder has successfully completed the atingi Coursethon on Instructional Design using the authoring tool Adapt. The digital platform atingi focuses on open dissemination of high-quality digital learning methods and services, and the use of innovative technologies. The initiative is part of the Africa Cloud program which aims to ensure that innovative digital knowledge and learning opportunities are offered more effectively to people from different educational backgrounds in selected partner countries in Africa. To learn more visit <https://www.atingi.org/>

[Check this badge...](#)

### ALIGNMENTS

[adult education](#)

Instruction targeted at adult students, both in a recreational and in an academic context, for self-improvement purposes, or to better equip the students for the labour market.

[create storyboards](#)

Apply story development and plot lines and edit animations to create storyboards that render the flow of the animation. Map out key scenes and develop characters.

[design web-based courses](#)

Create web-based training and instruction courses using dynamic and static online tools to deliver learning outcomes to the audience of the course. Web tools used here can include streaming video and audio, live internet broadcasts, information portals, chatrooms and bulletin boards.

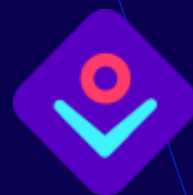
[develop course outline](#)

Research and establish an outline of the course to be taught and calculate a time frame for the instructional plan in accordance with school regulations and curriculum objectives.



# eAcademy Tourism & Hospitality

Recognition of prior learning  
in cooperation with the private sector



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# The problem... recognition

Millions of people with years of **practical experience** in tourism and hospitality lost their employment during the COVID-19 Crisis.

Many of them **do not have formal (vocational) education certification** and originally entered the job market informally.

Many cannot provide credible **evidence** from employers or otherwise for their competencies and skills.

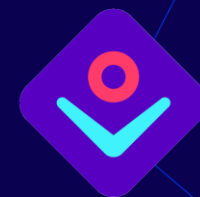
Now they need to prove their competencies (“**recognition of prior learning**”) they claim with their CV („work and life experience“) to be competitive on the labour market and find new employment.







A cumulative learning pathway



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# Digital Tour Guiding | Learner Pathway

1

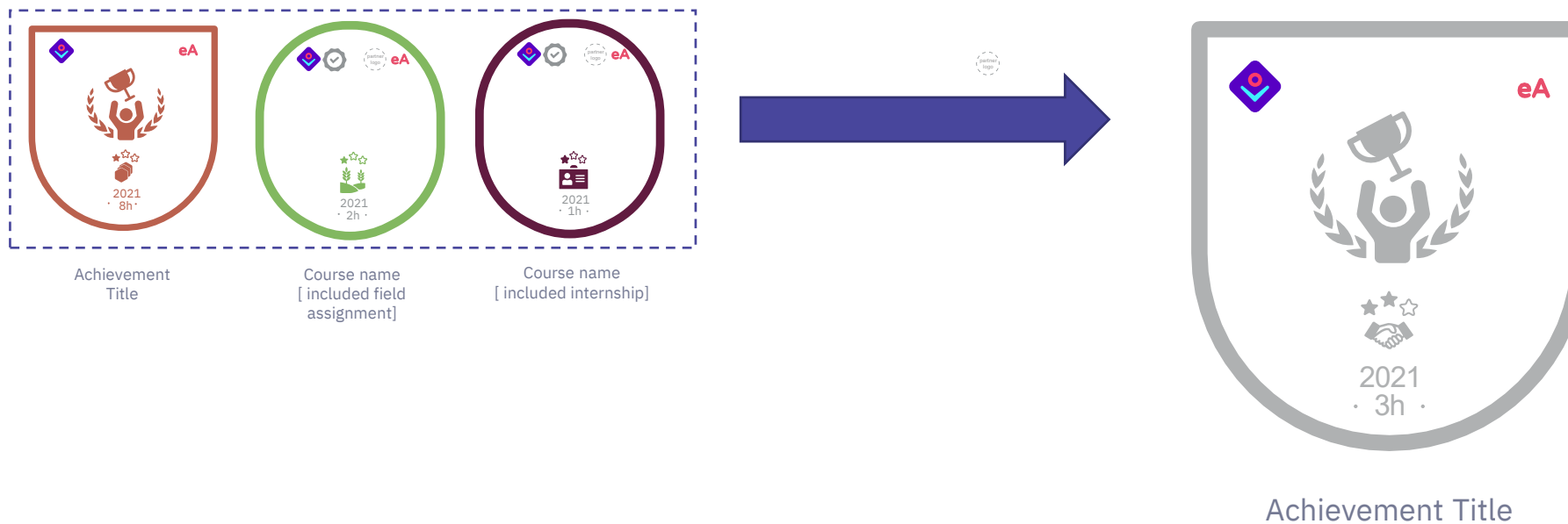
- Learner completes the 8 micro-learnings.
- The assessments for these courses target the cognitive level: KNOWLEDGE.
- They earn a compound badge [BRONZE].



Achievement Title

# Digital Tour Guiding | Learner Pathway

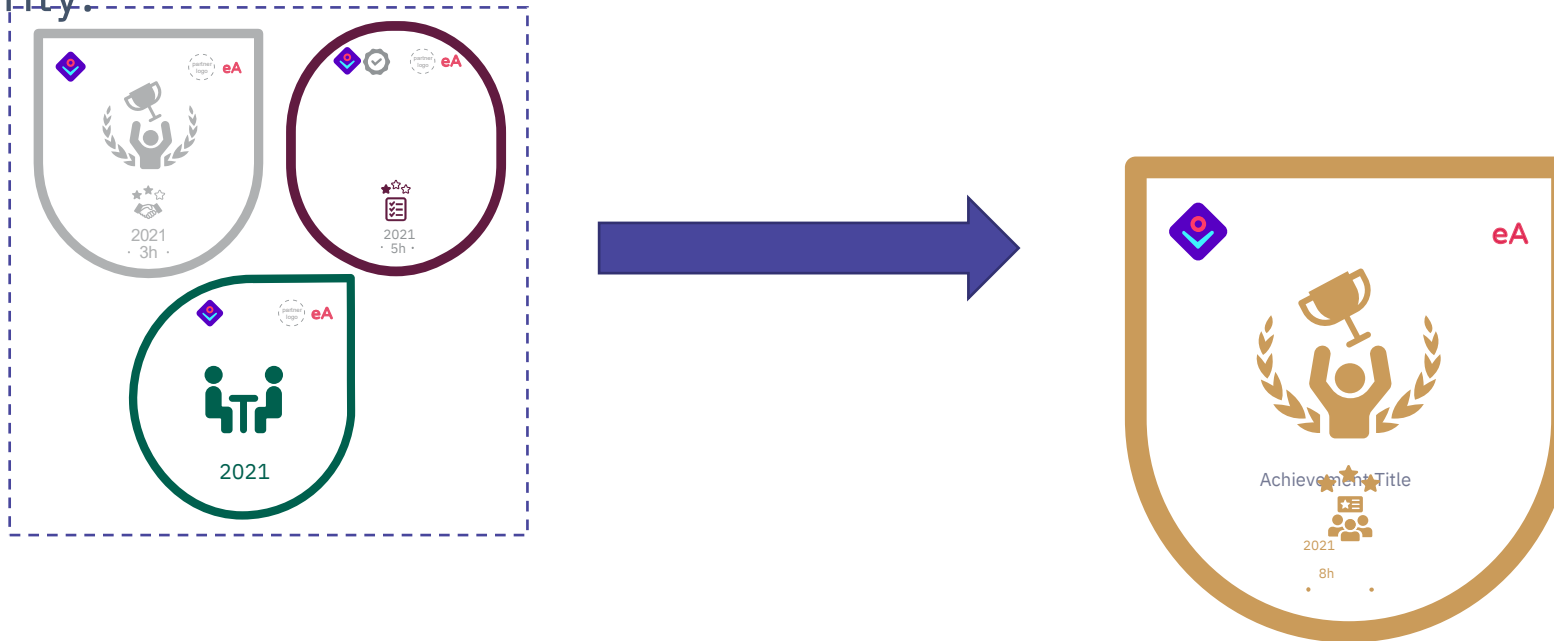
- 2 • Learner continues to pursue other courses.
  - These assessments target the cognitive level: APPLICATION.
  - They complete required fieldwork.
  - They complete an internship recognized by the sector [could be a partnership].



# Digital Tour Guiding | Learner Pathway

3

- Learner pursues industry certification.
- Learner also receives a special award badge by assessor.
- Learner gains professional membership to recognized tourism/sector related authority.





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